

OmniSponsor

New Team Prospectus 2025



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OmniSponsor

www.omnisponsor.com/get-started

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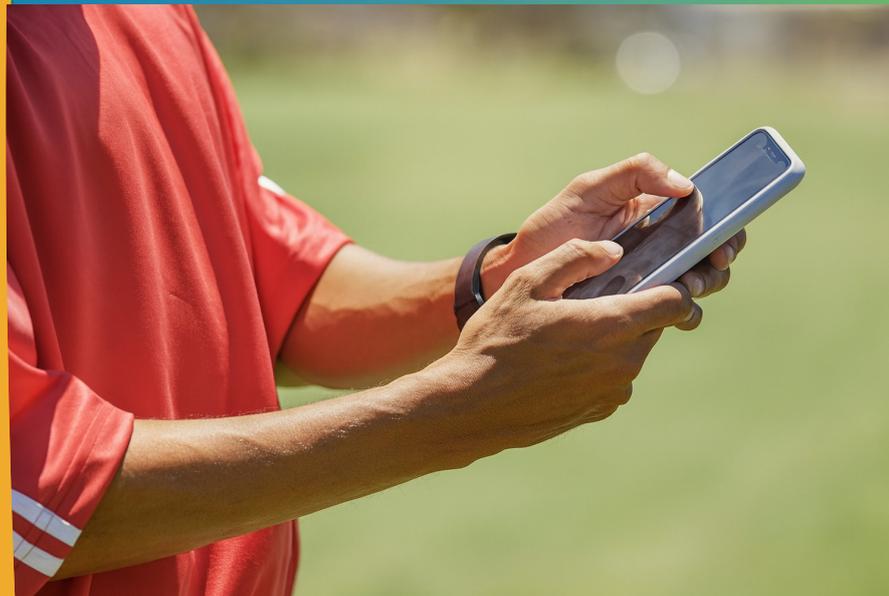


Who are we?

As former grassroots coaches, the founders of OmniSponsor loved running a team. The thrill of matchday, seeing the progress in training, the joy of helping develop the next generation of sports people.

What they didn't enjoy quite so much was looking for funding.

Getting a shirt sponsor was hard enough and even then it would never quite cover everything. Kit, equipment, pitch hire, league and tournament fees, award trophies, the list was endless and finding ways to pay for it all was a slog.



Parents always tried to help when they could. Sweepstakes, raffles, monthly subs. But organising these things took time and asking people to constantly put their hand in their pocket for little in return never sat well.

That's when they came up with a great idea. What if you could create multiple, year round funding streams directly to the team that required no additional management whatsoever?

**With that thought in mind they created
OmniSponsor..**



What Do We Do?

What we do is very simple, quick and easy to setup and best of all, costs you **NOTHING**.

At no cost to you, **OmniSponsor** will set up a number of bespoke funding streams directly to your team and manage them on your behalf.

From a **Club Shop** that pays you a percentage on every purchase, to a subscription **newsletter** with special offers on products and services from which you earn a commission and even to referral fees from our **partner businesses** for allowing them to save your players and their families money on their household bills.



You choose the streams you want and we pay directly into your team's account once per month so you're not having to keep track of multiple different payments.

We also enter you into our **100 Club Monthly Prize Giveaway** and give you more entries the more people use your funding streams. Plus, we give your subscribers (player's parents, families, friends) the chance to win big in the monthly **OmniLotto** so there's always an incentive to get involved!

Most importantly none of these streams should ever cost you as a team operator, manager or coach anything in terms of either time or money. We do it all!



How Does It Work?

Although we utilise a number of different funding streams to help bring money into your team, the basic idea is usually the same:

- Individual funding streams for your team are setup and managed by **OmniSponsor** such as an online **Club Shop**, special discount offers, discounted utilities, etc. (some funding examples can be found on pages 5, 6 and 7)
- People affiliated with your team (Players, Parents, Families, Friends, etc) are all invited to subscribe to a paid weekly **Special Offer Newsletter** which will include details of these products and services which they can then access and utilise. This subscription not only helps them support your team, it gives them access to all kinds of excellent services and discounts and **1 free entry** to the monthly **OmniLotto** (Page 9) with a **£1000 jackpot**.
- Your team gets paid for **every subscriber** and again every time one of them purchases from your **Club Shop** or uses any of your Funding Streams or associated offers. The amount will depend on the individual product or service but some (such as the discounted utilities) will generate **as much as £60 each**.
- In addition, every time someone uses one of those funding streams or subscribes to the **Special Offer Newsletter** your team gets additional free entries into the **100 Club** Prize Draw (details on Page 8) which hands out top quality equipment and sports attire to teams **every month**.
 - The team in each **100 Club** with the most qualifying entries over the season will receive a complete kit Sponsorship Package from **OmniSponsor** saving you the pain of hunting down new sponsors.

That's it!

My Team Gets:

- A **Club Shop** that we earn money from every time someone makes a purchase
- A **Special Offer Newsletter** that we earn money from every time someone subscribes or uses one of the offers.
- Free Entry to the **100 Club** Monthly Prize draw where we can win premium equipment and attire for the team.
- **Additional entries** every time someone subscribes or makes a purchase, giving us a better chance of winning.
- The annual chance to earn an **All Inclusive Sponsorship deal** with **OmniSponsor**.



Funding Example



Receive up to 20% of each purchase anyone makes in your shop!

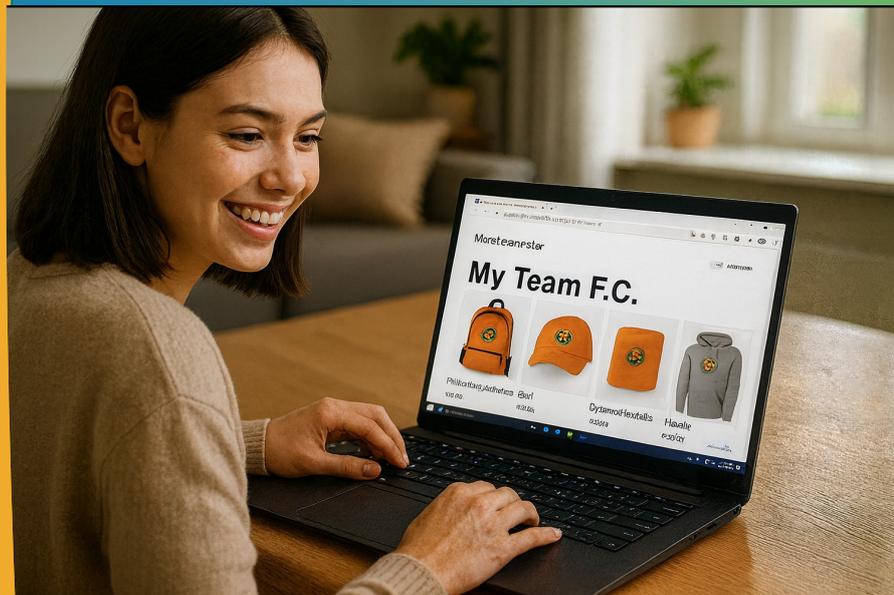
- Setup and managed entirely by **OmniSponsor**. We just need your team badge.
- Get 10–20% of every purchase paid directly to you
- Huge Selection of Products
- Option to include **Player Collections** with player's names and numbers included just like the pros!
- Doesn't effect any existing website
- 1 Free Entry into the 100 Club Prize Draw for each purchase made.

The Club Shop

By far our most popular funding method for Grassroots Sports teams. Have your own Online Club Shop that pays into your team every time a purchase is made.

We set it up for **FREE**, manage it for **FREE** and promote it for **FREE**. Cool Products for your fans and players. Regular funding for the team.

This is the first thing we usually set up for a new team joining us because not only does it bring in immediate funding to your team, its also something the families of your players will really love..



All we need from you is some good, high resolution images of the team badge (plus any other images you'd like us to use) and we can do the rest.

We'll set you up a **Club Shop**, hosted and managed entirely by us where players, parents, fans and anyone else can buy high quality products with your team's branding front and centre.

Best of all, **EVERY** time someone makes a purchase from your **Club Shop**, your team earns a percentage from that sale without ever having to post an item or process an order.

OmniSponsor handle it all!

Funding Example

Get paid every month for every subscription!

Monthly Subscription Fee: £5

Funding to your team: £3

Plus 2 Free entries to the 100 Club Draw

The Newsletter

This seems like a small thing but it's crucial to making the most of what OmniSponsor offers our teams

Each week we send out a newsletter only to your paid subscribers, bespoke to your team with a variety of promotions and special offers included.

Through the newsletter we can let them know about new products or promotions in your Club Shop, offers and discounts on every day purchases and any new funding streams.

We can even personalise it for you if you like with team news, information or just your own welcome message.



So how does your team benefit? So many ways!

Every time someone subscribes or renews their subscription, **you get paid.**

Every time someone clicks on a product or service advertised in the newsletter and proceeds with that product or service, **you get paid.**

Every time someone subscribes you get **TWO free entries** into the **100 Club Prize Draw.**

Every time someone buys a product or service advertised you get **1 free entry** into the **100 Club Prize Draw.**

What do my team's subscribers get for their £5?

- A Weekly newsletter full of special offers, discounts and products.
- The knowledge that both their subscription and any purchases they choose to make directly benefit the team both with direct funds and an improved chance of gaining equipment and sponsorship through The 100 Club.
- **1 Free Entry each month into the £1000 Jackpot OmniLotto!**

Funding Example

Get Up To **£60** of funding per household!

- Accessible by any household subscribed to your team
- Quick, painless process all handled by a friendly dedicated partner
- No obligation quote
- Parents, family and friends get to significantly reduce their monthly bills with zero effort.
- Your team earns from **£25 to £60** for **each household** that switches

Discounted Utilities

An absolute favourite of the teams we work with. This not only brings in high levels of additional funding for your team, it actually saves the parents, families and friends of your team money on their household bills!

Whether it's gas, electricity, home phone, broadband, mobile. If it's costing them money every month our partner businesses can save them money on it. They can even bundle them all together for massive discounts.



So what do you need to do? Very little..

Your subscribers access the offer through your **newsletter**.

They fill in some basic information and a helpful representative from one of the partner businesses will give them a call at a time that suits them to see if they can save them some money.

It only takes a few minutes and there's no cost and no obligation to switch any of their services. If they do switch, however your team gets a commission payment which can be anything up to **£60 per household!**

Monthly 100 Club Prizes Include:

- Veo Systems including subscription for the year
- Pro Stadium Tournament Entries
- Complete premium training equipment sets including balls, cones, bibs, First Aid kit, etc
- Complete team sets of personalised boot bags, caps, water bottles, beanies, hoodies and more.
- Full Sets of End of Season Trophies
- Pitch-side seating and Tournament Gazebos
- And much more...

The 100 Club Prize Draw

In addition to direct funding, the other major way we help Grassroots sports teams is through our monthly and annual prize giveaways—The 100 Club.

These are great way to get extra equipment, kit and other essential items for your team and as an OmniSponsor member you are entered into those draws automatically at no cost.

Even better, your subscribers can help massively increase your chances of winning these prizes, not only by subscribing but by interacting with your funding streams!

Here's how it works...

- All OmniSponsor registered teams are grouped together in batches of a maximum of 100 teams. **This means that you are only ever competing against 99 other teams for that month's prizes AND for the end of season prize.** (We try and keep the groups nice and even so usually it's less than 100)
- Each team is automatically given **1 entry** in the draw every month that they remain registered with us. **So you always have a chance of winning.**
- In addition, each time someone uses one of your funding streams (for example, someone make's a purchase in your **Club Shop**) you get **another free entry** to that month's draw.
- Some activities even carry **additional entries!** For example, for each paid subscriber to the special offer newsletter your team gets **2 free entries** in that month's draw! You even continue to get **2 free entries** every month that they remain subscribed.
- Although there is a maximum of 100 teams in the draw, each team can have an **unlimited number of entries** for each monthly draw.
- At the end of each month a winning entry is drawn at random from all those accumulated in the month.
- The winning team then gets to choose their prize from a list of options so you're **always getting something your team needs!**
- At the end of the season, the team in each group that has accumulated the most total entries over the year will win our **BIG ANNUAL PRIZE.....**

A Full Team Sponsorship Package courtesy of OmniSponsor including Home and Away / Training Kits, Tracksuits, Coaches Kit, Keeper Kit and more!





The £1,000 Jackpot OmniLotto!

The OmniLotto is a chance for those helping support your team to get something back!

It is a completely free to enter, monthly lotto draw (1 free entry per 1 month newsletter subscription) that gives your subscribers the chance to win a £1,000 cash prize.

It's like having your own fundraising lotto but without any of the admin or the worry of funding the prize.



To enter, all your subscriber has to do is:

- Click on the free entry link they were provided when they subscribed.
 - Select any 6 of the current 20 Premier League Teams.
- Each month OmniSponsor perform a live, independently adjudicated draw.
- Every subscriber who's 6 choices match the 6 drawn teams wins £1,000 Cash!

Terms Apply. Over 18s Only.





Getting Started

Getting started with OmniSponsor could not be easier:

- First, go to the Getting Started page of our website. You can find that at:
<https://omnisponsor.com/get-started/>
- Complete the quick form there with a bit of extra information about yourself and your team.
- One of our helpful Funding Stream Managers will give you a call to talk through every aspect of the process with you, from funding needs to how everything works. This will also be your chance to ask any questions you might have.

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info@omnisponsor.com

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Scan The QR Code
To Get Started



- The FSM will then send you a link to complete your registration and send us any images or info we need in order to get you fully up and running.
- We'll have your first funding streams setup for you normally within 14 days but it's an on-going process from there as we look to add as many funding streams to your team as possible.
- You FSM is on hand to answer any questions you or anyone associated with your team may have going forward.
- You can contact Head Office Support at any time for free on 08000 37 37 94 or info@omnisponsor.com



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